

# MEDIA ALERT

☆ E3 EXPO ☆ E3 EXPO ☆ E3 EXPO ☆ E3 EXPO ☆ E3 EXPO ☆



## AT E3 EXPO, CYBIKO SHOWS REVOLUTIONARY INTERACTIVE WIRELESS MULTI-PLAYER GAMING AND ENTERTAINMENT SYSTEM

The First Three-In-One Wireless Electronic Hand-Held System With A New  
Gaming Platform And Free Game Downloads Designed Specifically  
For Teens And Tweens



☆☆☆ NEW AT E3 ☆☆☆

- CyLandia - The most sophisticated cyber pet game of life featuring Cy-B  
Cy-B can teleport to other Cybiko devices, get married, have babies & buy stocks
- Sneak peak at Cybiko's user-friendly SDK for kids to create their own games and  
post to Web site or transmit to other devices
- Preview MP3 CyCard Accessory



**WHAT:** *CYBIKO - The Revolutionary Techno-Toy Showing At E3 Expo*  
Test Cybiko's groundbreaking multi-player wireless device and games &  
preview Cybiko's kid-friendly software developer kit and MP3 player  
peripheral. Executive interviews, product demonstrations and booth walk-  
throughs are available.

**WHERE:** **Booth # 6241**, Kentia Hall  
E3 Expo, Los Angeles Convention Center

**WHEN:** Thursday, May 11, 10:00 a.m. - 6:00 p.m.  
Friday, May 12, 9 a.m. - 6:00 p.m.  
Saturday, May 13, 9:00 a.m. - 4:00 p.m.

☆☆☆ Special Photo Op ☆☆☆ Chat and game-it-up with "Cyb-Guy"-- live on stage -  
from 20 "Cyb-stations at the Cybiko booth."

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